



15TH - 17TH NOVEMBER 2023 MÖVENPICK HOTEL AND CONVENTION CENTRE KLIA, MALAYSIA

POSTER PRESENTATION GUIDELINES

A Poster Session is a one-to-one informal discussion between presenters and their audience on a GHEF2023-related theme. Presenters post their research design and findings on a poster board; i.e., a brief text clearly labelled and illustrated by **photos, charts, graphs, tables.**

GHEF2023 presenters will be exhibiting their posters starting on **first day of the forum** as per the GHEF2023 Programme.

Exhibits should be set up on 15 and 16 November 2023 respectively before each session in the designated area as per the GHEF2023 Programme. The poster will be posted in the white board throughout the event. Secretariats will be available for help in the poster area on both days. You are strongly advised to be in the poster area at least 10 minutes prior to the scheduled time of your presentation.

GHEF2023 Organiser will provide white board to hold posters. Posters can be stuck with double-sided tape on the whiteboard.

Notes: For further explanation about your poster, we recommend you to prepare an abstract of your research consisting of an outline of research design, findings and conclusions. Please to prepare the handout for distribution (if necessary). The GHEF2023 Secretariat will be posted all the presenter posters in the GHEF website.

A. Poster Formatting

- Posters should be formatted in APA style.
- Posters should include a title, name and affiliation of the presenter(s).
- Text should be concise enough to be read in less than 10 minutes and can be seen from a distance
 of 4 feet.
- Poster is written and presented in English only.
- The participants will be allotted poster presentation time slots of 5 minutes each to talk about their research. The posters will be displayed for the entire day for informal discussion and questions.

B. Poster requirement

- Preferable size of the poster is A1 size (H: 925mm x L: 728mm). Poster can be installed in portrait.
- Section Headings should be at least 36 pt., bold preferred. Avoid using all capital letters. Use bulleted lists where possible instead of paragraphs. You can use italics instead of underlining, or black lettering instead of a light-coloured wording.











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Figure 1: Size of poster presentation

C. Illustrations

- Use photos, diagrams, graphs or any other artwork as a focal point to attract attention and these should be easily visible from a distance.
- Try to make all illustrations (charts, pies, graphs, etc.) into an infographic where text is minimized and symbols are maximized.
- Avoid colours that will distract the viewer from the focal parts of your presentation.

D. The Design

- Sections and sequence of materials should be clearly indicated but kept simple. Ideally, a well-constructed poster will be self-explanatory, understandable to the viewer, freeing the presenter from answering obvious questions. Presenters can thus be available to supplement and discuss particular points of interest.
- Arrows can be used to indicate the flow of information from introduction to conclusion.
- Focus on major findings of the research and not on everything you know.

E. Selection Criteria for Best Poster Presentation

- Selection Criteria for Best Poster Presentation
 - i. Blind review
 - ii. Evaluation criteria as follows:

1. Content of Poster

- · Catchy title reflecting content of poster
- · Research problem clearly stated
- · Context and importance of research demonstrated
- · Clear and concise materials and methods

2. Poster Display

- Overall appeal (balanced composition, catchy)
- · Contribution of colours to understanding, not distracting
- Font (size, style, quality)
- · Highlighting of major concepts
- · Legible pictures, figures and legends (size, font, contrast)

3. General

- · Straight story line in a logical order
- · Simplicity appropriate for audience
- Clear 'take home message'







